

ELOISE LE SANTO

Dual EU & British
Nationality

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PROFILE

I am a qualified barrister and a current healthcare student. I am looking for an opportunity in healthcare consulting that will allow me to combine my blend of analytical skills, attention to detail, and understanding of the structure of the NHS and the challenges it faces in order to contribute to real and lasting change in the healthcare sector.

EXPERIENCE

Business Owner and Freelance Digital Marketing Consultant, One Complete Life; London — May 2016 - March 2021

Created a successful health coaching, personal training, and yoga business working in Asia and London. Also provided digital marketing consultancy services on a freelance basis to a variety of clients.

- Independently travelled Asia working as a fitness professional. Built a fully booked diary within three months of returning to London.
- Set up systems of work, including automated booking, payment management and online coaching systems
- Developed my interpersonal and coaching skills helping clients achieve optimal health and wellness
- Worked with a new yoga studio to deliver social media campaigns that effectively developed the brand's unique voice and inspired brand loyalty in a saturated market
- Provided business management and digital marketing advice to Kingwell Holdings, a plant hire company, to drive sales and increase efficiency. Devised and executed a growth-driven digital marketing strategy that increased business obtained via social media by over 20%

Barrister, Matrix Chambers; London — September 2012 - July 2016

Obtained optimal legal outcomes for my clients by distilling complex information into simple and easy to understand concepts and presenting them confidential and persuasively, often to tight deadlines.

- Recognised by senior colleagues for delivering the best performance to date during the in-house advocacy assessment for trainees
- Analysed evidence in relation to a major investigation into a highly-publicised death in police custody for the IPCC. Created a detailed and systematic account of the findings, which was provided to HM Coroner to assist with the inquest process and helped to secure a finding of fault for the victim's family
- Successfully secured settlements for a number of high-profile clients, such as Hugh Grant, during the second tranche of the phone-hacking litigation

- Minimised exposure to liability for defamation and contempt of court claims for large news outlets such as The Guardian and The Independent by providing regular pre-publication advice

Research Assistant, The Law Commission; London — September 2011 - September 2012 (Fixed Term Contract)

Conducted primary and secondary qualitative and quantitative research, stakeholder consultations, and policy analysis in order to make recommendations for reform for consideration by Parliament.

EDUCATION

London South Bank University, London — Health & Social Care: Physiotherapy BSc, September 2019-May 2022

First Class (Predicted)

- Physiotherapy Society President (2019-2020): Successfully established the society, which became the fastest-growing student group on campus that year.
- Relevant Modules: Concepts of inter-professional and collaborative practice; Appraising evidence for research informed practice; Integrated care; Improving quality, change management, and leadership

Nottingham Law School, Nottingham — Bar Professional Training Course, 2010-2011

Very Competent

- Successfully applied for a major scholarship of £13,500 by the Honourable Society of the Inner Temple

University of Lincoln, Lincoln — Law & Criminology LLB, 2007-2010

First Class with Honours

- Secured a £3000 competitive commercial awareness scholarship from BPP Law School. Organised and delivered a series of commercial awareness seminars for law students.
- Awarded £1000 competitive bursary by the Undergraduate Research Opportunities Scheme to undertake a research project collaboratively with a faculty member
- Independently produced a 3000 word research report and delivered a poster presentation on the research findings at the annual UROS Exhibition Showcase Event

REFERENCES AVAILABLE ON REQUEST