

ELOISE LE SANTO

Dual EU & British
Nationality

07482 750174
eloiselesanto@icloud.com
www.eloiselesanto.com

[https://www.linkedin.com/
in/eloiselesanto](https://www.linkedin.com/in/eloiselesanto)

SKILLS

- Qualified Barrister
- Degree in health & social care
- Built a successful health & fitness business
- Skilled digital marketing consultant
- Experienced researcher
- Accomplished public speaker

PROFILE

I am a qualified barrister, specialising in human rights, inquests, media law, and judicial reviews against public bodies. Discovering my passion for health and wellbeing led me to alter course into a career in health and social care. I am looking for an opportunity that will allow me to combine my analytical skills, attention to detail and understanding of the structure of the NHS to contribute to real and lasting change in the healthcare sector. I am currently undertaking a leadership placement at Barts Health NHS Trust where I am running a project to improve the induction process for healthcare support workers.

EXPERIENCE

Business Owner and Freelance Digital Marketing Consultant, One Complete Life; London — May 2016 - March 2021

Created a successful health coaching, personal training, and yoga business working in Asia and London which, due to successful sale techniques led to a continuously fully booked diary. This segued into my providing digital marketing consultancy services to a variety of clients.

- Worked with a new yoga studio to deliver social media campaigns via Facebook and Instagram that effectively developed the brand's unique voice and inspired brand loyalty in a saturated market.
- Provided business management and digital marketing advice to Kingwell Holdings, a plant hire company, to drive sales and increase efficiency. Devised and executed a growth-driven digital marketing strategy that increased business obtained via social media by over 20%.

Barrister, Matrix Chambers; London — September 2012 - July 2016

Obtained optimal legal outcomes for my clients by distilling complex information into simple and easy to understand concepts and presenting them confidentially and persuasively, often to tight deadlines.

- Recognised by senior colleagues for delivering the best performance to date during the in-house advocacy assessment for trainees.
- Analysed evidence in relation to a major investigation into a highly-publicised death in police custody for the IPCC. Created a detailed and systematic account of the findings, which was provided to HM Coroner to assist with the inquest process and helped to secure a finding of fault for the victim's family.
- Successfully secured settlements for a number of high-profile clients during the second tranche of the phone-hacking litigation.
- Minimised exposure to liability for defamation and contempt of court claims for large news outlets such as The Guardian and The Independent by providing regular pre-publication advice.

Research Assistant, The Law Commission; London — September 2011 - September 2012 (Fixed Term Contract)

Conducted primary and secondary qualitative and quantitative research, stakeholder consultations, and policy analysis in order to make recommendations for reform for consideration by Parliament.

EDUCATION

London South Bank University — Health & Social Care: Physiotherapy Integrated Masters, September 2019-May 2023

First Class (Predicted)

- Physiotherapy Society President (2019-2020): Successfully established the society, which became the fastest-growing student group on campus that year.
- Relevant Modules: Concepts of inter-professional and collaborative practice; Appraising evidence for research informed practice; Integrated care and Improving quality, change management and leadership.

Nottingham Law School — Bar Professional Training Course, 2010-2011

Very Competent

- Awarded £13,500 scholarship by the Honourable Society of the Inner Temple.
- Nottingham Law School Commercial Mediation Competition: Finalist.
- York NAMDA Novice Cup Debating Competition: Semi Finalist.

University of Lincoln — Law & Criminology LLB, 2007-2010

First Class with Honours

- Successfully competed for a £1000 commercial awareness scholarship from BPP Law School. Organised and delivered a series of commercial awareness seminars for law students.
- Awarded £1000 competitive bursary by the Undergraduate Research Opportunities Scheme (UROS) to undertake a research project on the running of the criminal injuries compensation scheme, collaboratively with a faculty member.
- Independently produced a 3000 word research report and delivered a poster presentation on the research findings at the annual UROS Exhibition Showcase Event.